

**Technical Webinar**

***Latest Technology Solutions for Challenging Acoustics Environment***

**Introduction**

*For decades now, the acoustics industry has been using computer simulation and advanced audio solutions to predict and overcome acoustics challenges. Thanks to the technology advancements in digital and intelligent signal processing, there are now more tools available to professionals as well as end-users to tackle challenging acoustics environments, facilitating communications in noisy and/or reverberant spaces.*

**Speakers:**

**Mr. Zane Au**

Shen Milsom & Wilke Director

*Zane Au is a multimedia technologist with proven track record in a wide variety of project settings. He has strong background in pro audio and control programming with over 30 years of professional experience. He is currently a Director of Shen Milsom & Wilke. Previously he was a member of the Board of Directors for AVIXA from 2014 to 2017.*

**Mr. Shidong Shang**

Senior Director, Tencent Ethereal Audio LabsMarina

*After graduating from Peking University with master degree, Shidong joined Motorola to start his journey on audio technology development. In 2010, Shidong joined Dolby as the Sr. Director to head up its China engineering team and take charge of the Dolby mobile technology development for the global smartphone market. In 2019, he was recruited as the Sr. Director of Tencent Ethereal Audio Lab to lead the team and drive the audio technology evolution and delivery for a number of Tencent household products like Tencent Meeting, TRTC and QQ Mobile. His team has been honoured with various awards inside and outside the company.*



**Webinar Detail**

**Date:** Jan 18, 2022, (7:00 - 8:15pm, HK Time)

**Medium:** English

**CPD:** 1 Hr

**Platform:** Zoom

**Fee:** Free of Charge

**Target Audience:** Open to all interested parties,  
including non-HKIOA Members

**Enquiry:** [admin@hkioa.org](mailto:admin@hkioa.org)

**Please register online via:**

<https://forms.gle/3yAVnVjVd5umDJ2t9>

